



Naples Area Board of Realtors®



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Overall Market Statistics By Price

	# Pending		12-month ending		# Sold		12-month ending		Median Sold Price (,000's)		Available		Average DOM		
	April 2007	April 2008	4/2007	4/2008	April 2007	April 2008	4/2007	4/2008	April 2007	April 2008	April 2007	April 2008	April 2007	April 2008	
\$0-\$300K	155	294	1,374	1,804	147	238	1,195	1,618	\$ 230	\$ 200	\$ 245	\$ 220	*	4,604	164
\$300K-\$500K	132	156	1,660	1,173	123	108	1,430	989	\$ 374	\$ 400	\$ 370	\$ 386	*	2,746	205
\$500K-\$1M	118	90	979	799	94	66	869	740	\$ 705	\$ 675	\$ 675	\$ 662	*	2,501	216
\$1M-\$2M	51	47	416	384	45	33	409	344	\$ 1,400	\$ 1,325	\$ 1,425	\$ 1,350	*	1,074	253
\$2M+	38	29	330	270	36	27	279	234	\$ 2,872	\$ 2,500	\$ 2,850	\$ 2,855	*	767	272
<b>TOTAL</b>	<b>494</b>	<b>616</b>	<b>4,759</b>	<b>4,430</b>	<b>445</b>	<b>472</b>	<b>4,182</b>	<b>3,925</b>	<b>\$ 390</b>	<b>\$ 300</b>	<b>\$ 398</b>	<b>\$ 358</b>	<b>12,399</b>	<b>11,692</b>	<b>189</b>

Overall Market Statistics By Area

	# Pending		12-month ending		# Sold		12-month ending		Median Sold Price (,000's)		Available		Average DOM		
	April 2007	April 2008	4/2007	4/2008	April 2007	April 2008	4/2007	4/2008	April 2007	April 2008	April 2007	April 2008	April 2007	April 2008	
Naples Beach	133	128	918	995	129	98	859	947	\$ 870	\$ 777	\$ 999	\$ 819	*	2,441	254
North Naples	144	180	1,240	1,297	111	137	1,116	1,187	\$ 440	\$ 290	\$ 477	\$ 370	*	3,023	189
Central Naples	74	109	1,023	724	77	80	855	586	\$ 250	\$ 235	\$ 305	\$ 275	*	2,043	154
South Naples	64	90	659	657	65	76	599	580	\$ 290	\$ 230	\$ 310	\$ 240	*	1,696	163
East Naples	74	106	861	705	54	74	698	581	\$ 324	\$ 232	\$ 351	\$ 295	*	2,305	207
Immokalee/Ave Maria	1	0	6	4	0	0	5	2	**	**	\$ 130	\$ 257	*	18	0
<b>TOTAL</b>	<b>490</b>	<b>613</b>	<b>4,707</b>	<b>4,382</b>	<b>436</b>	<b>465</b>	<b>4,132</b>	<b>3,883</b>	<b>\$ 390</b>	<b>\$ 300</b>	<b>\$ 395</b>	<b>\$ 355</b>	<b>11,526</b>	<b>11,526</b>	<b>187</b>

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable. \*\*Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.