



Naples Area Board of Realtors®



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Overall Market Statistics By Price

	# Pending		12-month ending		# Sold		12-month ending		Median Sold Price (.000's)		Available		Average DOM	
	May 2007	May 2008	5/2007	5/2008	May 2007	May 2008	5/2007	5/2008	May 2007	May 2008	May 2007	May 2008	May 2007	May 2008
\$0-\$300K	149	293	1,414	1,928	166	231	1,256	1,695	\$ 239	\$ 205	\$ 244	\$ 215	*	4,561
\$300K-\$500K	127	132	1,582	1,171	106	111	1,372	997	\$ 375	\$ 380	\$ 371	\$ 387	*	2,565
\$500K-\$1M	87	87	966	796	118	70	866	693	\$ 675	\$ 685	\$ 676	\$ 662	*	2,313
\$1M-\$2M	35	31	416	378	38	41	391	348	\$ 1,375	\$ 1,305	\$ 1,447	\$ 1,343	*	1,014
\$2M+	23	35	323	284	23	23	270	234	\$ 2,720	\$ 2,850	\$ 2,837	\$ 2,887	*	722
TOTAL	421	578	4,701	4,557	451	476	4,155	3,967	\$ 380	\$ 318	\$ 389	\$ 350	11,980	11,175

Overall Market Statistics By Area

	# Pending		12-month ending		# Sold		12-month ending		Median Sold Price (.000's)		Available		Average DOM	
	May 2007	May 2008	5/2007	5/2008	May 2007	May 2008	5/2007	5/2008	May 2007	May 2008	May 2007	May 2008	May 2007	May 2008
Naples Beach	92	118	932	1,014	107	101	869	941	\$ 825	\$ 718	\$ 950	\$ 800	*	2,301
North Naples	133	148	1,262	1,311	145	144	1,118	1,189	\$ 352	\$ 320	\$ 456	\$ 365	*	2,882
Central Naples	73	117	1,006	749	67	81	837	604	\$ 268	\$ 255	\$ 299	\$ 268	*	1,959
South Naples	58	71	637	667	58	63	590	588	\$ 260	\$ 220	\$ 301	\$ 240	*	1,638
East Naples	62	111	810	754	70	80	690	597	\$ 347	\$ 212	\$ 350	\$ 275	*	2,213
Immokalee/Ave Maria	0	1	6	5	0	0	4	2	**	**	\$ 182	\$ 257	*	18
TOTAL	418	566	4,653	4,500	447	469	4,108	3,921	\$ 380	\$ 313	\$ 388	\$ 349	11,011	11,175

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.