



Naples Area Board of Realtors®



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1455 Pine Ridge Road  
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Overall Market Statistics By Price

	# Pending		12-month ending 6/2007		12-month ending 6/2008		June 2007		June 2008		# Sold		12-month ending 6/2007		12-month ending 6/2008		Median Sold Price (,000's)		Available		Average DOM	
	June 2007	June 2008	12-month ending 6/2007	12-month ending 6/2008	June 2007	June 2008	June 2007	June 2008	June 2007	June 2008	June 2007	June 2008	12-month ending 6/2007	12-month ending 6/2008	June 2007	June 2008	June 2007	June 2008	June 2007	June 2008	June 2007	June 2008
\$0-\$300K	102	291	1,428	2,090	146	231	1,306	1,792	\$ 229	\$ 195	\$ 242	\$ 214	*	*	4,653	149	151					
\$300K-\$500K	87	90	1,515	1,163	116	93	1,312	981	\$ 375	\$ 375	\$ 370	\$ 387	*	*	2,370	154	194					
\$500K-\$1M	64	58	940	796	84	83	843	696	\$ 712	\$ 669	\$ 675	\$ 660	*	*	2,173	166	203					
\$1M-\$2M	33	41	416	384	50	36	391	335	\$ 1,335	\$ 1,532	\$ 1,400	\$ 1,350	*	*	944	282	314					
\$2M+	16	14	315	284	35	28	283	227	\$ 2,900	\$ 2,927	\$ 2,850	\$ 2,850	*	*	697	257	298					
<b>TOTAL</b>	<b>302</b>	<b>494</b>	<b>4,614</b>	<b>4,717</b>	<b>431</b>	<b>471</b>	<b>4,135</b>	<b>4,031</b>	<b>\$ 400</b>	<b>\$ 310</b>	<b>\$ 385</b>	<b>\$ 335</b>	<b>*</b>	<b>*</b>	<b>11,602</b>	<b>10,837</b>	<b>180</b>	<b>193</b>				

Overall Market Statistics By Area

	# Pending		12-month ending 6/2007		12-month ending 6/2008		June 2007		June 2008		# Sold		12-month ending 6/2007		12-month ending 6/2008		Median Sold Price (,000's)		Available		Average DOM	
	June 2007	June 2008	12-month ending 6/2007	12-month ending 6/2008	June 2007	June 2008	June 2007	June 2008	June 2007	June 2008	June 2007	June 2008	12-month ending 6/2007	12-month ending 6/2008	June 2007	June 2008	June 2007	June 2008	June 2007	June 2008	June 2007	June 2008
Naples Beach	57	85	918	1,040	120	120	897	947	\$ 990	\$ 737	\$ 950	\$ 750	*	*	2,200	230	246					
North Naples	99	138	1,256	1,340	127	114	1,127	1,181	\$ 370	\$ 313	\$ 439	\$ 350	*	*	2,784	185	170					
Central Naples	55	94	987	781	60	91	813	638	\$ 276	\$ 220	\$ 291	\$ 260	*	*	1,888	134	183					
South Naples	50	60	621	672	58	63	577	600	\$ 277	\$ 220	\$ 300	\$ 235	*	*	1,575	155	193					
East Naples	39	106	776	813	61	67	670	605	\$ 312	\$ 220	\$ 344	\$ 267	*	*	2,156	140	149					
Immokalee/Ave Maria	1	1	7	5	0	0	4	2	**	**	\$ 182	\$ 257	*	*	20	0	0					
<b>TOTAL</b>	<b>301</b>	<b>484</b>	<b>4,565</b>	<b>4,651</b>	<b>426</b>	<b>455</b>	<b>4,088</b>	<b>3,973</b>	<b>\$ 399</b>	<b>\$ 300</b>	<b>\$ 385</b>	<b>\$ 331</b>	<b>*</b>	<b>*</b>	<b>10,623</b>	<b>180</b>	<b>193</b>					

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable. \*\*Median Sold Prices are unavailable for periods with zero sales reported. The median price refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.