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Overall Market Statistics By Price

	# Pending		# Sold		Median Sold Price (.000's)				Available		Average DOM			
	Nov. 2007	Nov. 2008	12-month ending 11/2007	12-month ending 11/2008	Nov. 2007	Nov. 2008	12-month ending 11/2007	12-month ending 11/2008	Nov. 2007	Nov. 2008	Nov. 2007	Nov. 2008		
\$0-\$300K	114	340	1,429	3,060	103	208	2,439	\$ 220	\$ 147	\$ 231	\$ 190	214	154	
\$300K-\$500K	74	53	1,241	1,064	55	38	931	\$ 385	\$ 390	\$ 375	\$ 386	2,279	165	
\$500K-\$1M	59	46	920	787	36	30	690	\$ 707	\$ 625	\$ 669	\$ 655	2,065	202	
\$1M-\$2M	40	21	419	348	20	9	323	\$ 1,395	\$ 1,478	\$ 1,378	\$ 1,380	991	284	
\$2M+	21	13	317	266	15	8	214	\$ 2,850	\$ 3,010	\$ 2,837	\$ 2,832	740	282	
<b>TOTAL</b>	<b>308</b>	<b>473</b>	<b>4,326</b>	<b>5,525</b>	<b>229</b>	<b>293</b>	<b>4,597</b>	<b>\$ 325</b>	<b>\$ 194</b>	<b>\$ 380</b>	<b>\$ 285</b>	<b>11,116</b>	<b>211</b>	<b>169</b>

Overall Market Statistics By Area

	# Pending		# Sold		Median Sold Price (.000's)				Available		Average DOM			
	Nov. 2007	Nov. 2008	12-month ending 11/2007	12-month ending 11/2008	Nov. 2007	Nov. 2008	12-month ending 11/2007	12-month ending 11/2008	Nov. 2007	Nov. 2008	Nov. 2007	Nov. 2008		
Naples Beach	74	69	973	1,092	53	42	1,020	\$ 815	\$ 613	\$ 850	\$ 695	2,375	246	198
North Naples	82	120	1,248	1,468	86	79	1,262	\$ 340	\$ 260	\$ 415	\$ 316	2,802	199	183
Central Naples	57	99	771	1,026	34	63	799	\$ 313	\$ 140	\$ 285	\$ 205	1,863	223	152
South Naples	34	64	587	775	24	39	664	\$ 219	\$ 135	\$ 273	\$ 204	1,595	184	202
East Naples	58	114	687	1,069	30	69	782	\$ 260	\$ 145	\$ 325	\$ 213	2,226	196	131
Immokalee/Ave Maria	1	3	5	8	0	0	1	**	**	\$ 184	\$ 21	30	0	0
<b>TOTAL</b>	<b>306</b>	<b>469</b>	<b>4,271</b>	<b>5,438</b>	<b>227</b>	<b>292</b>	<b>4,528</b>	<b>\$ 325</b>	<b>\$ 194</b>	<b>\$ 380</b>	<b>\$ 285</b>	<b>10,891</b>	<b>211</b>	<b>169</b>

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable. \*\*Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.