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1455 Pine Ridge Road
Naples, FL 34109

Naples Area Board of REALTORS®



Overall Market Statistics By Price

	# Pending		12-month ending		# Closed		12-month ending		Median Closed Price (.000's)		Inventory		Average DOM		
	Nov. 2008	Nov. 2009	11/2008	11/2009	Nov. 2008	Nov. 2009	11/2008	11/2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009	
\$0-\$300K	285	593	2,939	6,754	218	367	2,453	4,887	\$ 149	\$ 129	\$ 190	\$ 5,041	4,562	145	
\$300K-\$500K	47	155	1,044	1,251	41	76	934	921	\$ 390	\$ 364	\$ 386	\$ 2,279	1,691	150	
\$500K-\$1M	42	76	776	792	31	37	693	601	\$ 625	\$ 745	\$ 655	\$ 2,065	1,681	195	
\$1M-\$2M	18	34	341	301	9	22	324	254	\$ 1,478	\$ 1,230	\$ 1,387	\$ 991	856	307	
\$2M+	11	22	261	201	8	9	214	164	\$ 3,010	\$ 2,185	\$ 2,750	\$ 740	679	282	
TOTAL	403	880	5,361	9,299	307	511	4,618	6,827	\$ 195	\$ 173	\$ 285	\$ 11,116	9,469	162	
									Median > \$300K	\$ 530	\$ 500	\$ 565	\$ 525		170

Overall Market Statistics By Area

	# Pending		12-month ending		# Closed		12-month ending		Median Closed Price (.000's)		Inventory		Average DOM	
	Nov. 2008	Nov. 2009	11/2008	11/2009	Nov. 2008	Nov. 2009	11/2008	11/2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009
Naples Beach	61	132	1,071	1,352	42	81	1,023	1,123	\$ 613	\$ 515	\$ 700	\$ 2,375	2,313	194
North Naples	98	232	1,420	2,346	85	138	1,269	1,780	\$ 249	\$ 244	\$ 315	\$ 2,802	2,411	182
Central Naples	83	186	985	1,973	64	101	806	1,364	\$ 145	\$ 131	\$ 205	\$ 1,863	1,573	143
South Naples	56	127	762	1,219	43	76	671	924	\$ 149	\$ 123	\$ 205	\$ 1,595	1,383	178
East Naples	99	195	1,044	2,321	72	109	791	1,575	\$ 145	\$ 130	\$ 212	\$ 2,226	1,604	129
Immokalee/Ave Maria	3	2	8	35	0	2	1	22	**	\$ 39	\$ 75	\$ 30	30	0
TOTAL	400	874	5,290	9,246	306	507	4,561	6,788	\$ 197	\$ 171	\$ 284	\$ 10,891	9,314	162

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant. Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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Single Family Home Statistics By Price

	# Pending		12-month ending		# Closed		12-month ending		Median Closed Price (.000's)		Inventory		Average DOM			
	Nov. 2008	Nov. 2009	11/2008	11/2009	Nov. 2008	Nov. 2009	11/2008	11/2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009		
\$0-\$300K	179	286	1,496	3,644	139	175	1,106	2,563	\$ 141	\$ 125	\$ 181	\$ 124	2,128	1,684	102	124
\$300K-\$500K	30	90	598	793	31	49	539	574	\$ 410	\$ 360	\$ 395	\$ 375	1,208	888	141	198
\$500K-\$1M	20	37	438	436	22	20	383	329	\$ 732	\$ 722	\$ 665	\$ 665	994	811	185	187
\$1M-\$2M	10	19	198	188	6	13	193	151	\$ 1,539	\$ 1,200	\$ 1,396	\$ 1,300	596	525	319	285
\$2M+	6	17	171	143	4	6	140	110	\$ 3,559	\$ 3,150	\$ 2,950	\$ 3,200	563	510	274	277
TOTAL	245	449	2,901	5,204	202	263	2,361	3,727	\$ 190	\$ 190	\$ 320	\$ 185	5,489	4,418	132	157

Single Family Home Statistics By Area

	# Pending		12-month ending		# Closed		12-month ending		Median Closed Price (.000's)		Inventory		Average DOM			
	Nov. 2008	Nov. 2009	11/2008	11/2009	Nov. 2008	Nov. 2009	11/2008	11/2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009		
Naples Beach	27	52	455	599	20	35	416	478	\$ 605	\$ 500	\$ 884	\$ 550	863	842	175	198
North Naples	43	92	661	963	44	57	593	758	\$ 385	\$ 342	\$ 425	\$ 360	1,308	1,091	194	179
Central Naples	51	98	578	1,076	48	48	453	726	\$ 150	\$ 128	\$ 260	\$ 118	964	776	124	127
South Naples	30	58	340	593	26	30	283	442	\$ 142	\$ 107	\$ 299	\$ 175	686	572	94	172
East Naples	89	143	819	1,909	63	89	579	1,286	\$ 141	\$ 125	\$ 190	\$ 122	1,550	1,018	97	138
Immokalee/Ave Maria	3	2	6	32	0	2	1	19	**	\$ 39	\$ 21	\$ 68	19	20	0	37
TOTAL	243	445	2,859	5,172	201	261	2,325	3,709	\$ 186	\$ 190	\$ 320	\$ 183	5,390	4,319	132	156

Legend

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Condominium Statistics By Price

	# Pending		# Closed		12-month ending 11/2009		12-month ending 11/2008		Median Closed Price (.000's)		Inventory		Average DOM	
	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009
\$0-\$300K	106	307	79	192	1,347	2,324	167	135	195	2,878	2,913	224	166	
\$300K-\$500K	17	65	10	27	395	347	367	370	379	803	1,071	169	209	
\$500K-\$1M	22	39	9	17	310	272	590	745	652	870	1,071	217	239	
\$1M-\$2M	8	15	3	9	131	103	1,275	1,210	1,350	331	395	246	223	
\$2M+	5	5	4	3	74	54	2,607	2,020	2,600	169	177	288	477	
TOTAL	158	431	105	248	2,257	3,100	200	163	259	5,051	5,627	220	183	

Condominium Statistics By Area

	# Pending		# Closed		12-month ending 11/2009		12-month ending 11/2008		Median Closed Price (.000's)		Inventory		Average DOM	
	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009	Nov. 2008	Nov. 2009
Naples Beach	34	80	22	46	607	645	613	520	625	1,471	1,512	210	205	
North Naples	55	140	41	81	676	1,022	185	148	249	1,320	1,494	168	160	
Central Naples	32	88	16	53	353	638	137	135	185	797	899	202	174	
South Naples	26	69	17	46	388	482	149	124	188	811	909	305	214	
East Naples	10	52	9	20	212	289	180	172	263	586	676	349	180	
Immokalee/Ave Maria	0	0	0	0	0	3	**	**	**	10	11	0	0	
TOTAL	157	429	105	246	2,236	3,079	200	161	258	4,995	5,501	220	183	

Legend

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